

NEWS ADVISORY



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Fighting For Fort Worth: Iraq War Veteran Brings Soldier Mentality Home **Author Junichi Lockett Arms Youth With Ammunition To Accomplish Mission**

FT. WORTH, TX (MAY 4, 2009) – Fifteen-year-old John Gotti has been in and out of alternative schools and detention centers most of his life. He never saw high school graduation as an option for his life, let alone attending college. Within one year, everything has changed. "I want to succeed. I want to be better now and I can see how to get there. I'm hopeful," said Gotti.

For the past 12 months Gotti has been mentored by Junichi Lockett, a Life Consultant who has given him a new perspective. "Before we can go forward and accomplish anything in life, we must first believe that we can be more than what we are right now," said Lockett. Lockett is a teacher, mentor, father, son and brother who is leading a movement to empower young adults to pursue a purpose bigger than their present circumstances. Lockett teaches at A.M. Pate Elementary in Fort Worth and mentors teens weekly.

As an Iraq war veteran, Lockett applies his understanding of battle missions to fighting for local youth. He has translated his experiences into a blueprint for building young leaders by balancing education, empowerment and entertainment. This month Lockett debuts his book, "Soldier Mentality," at The Dock Book Shop in east Fort Worth. The purpose of the book is to arm young males and their mentors with the intellectual tools necessary to develop future leaders, like Gotti.

"In the United States Marine Corps, we moved forward in confidence, truly believing that no matter what obstacles faced us, we would remain in pursuit of our mission. We had embraced the soldier mentality," said Lockett. In the book he also shares his story of restoration after wasting precious time and talents. "I'm a soldier with the strength in my shoulders to hold boulders and move mountains!"

Join Lockett as he discusses "Soldier Mentality" at a book-signing event:

- WHO:** Junichi Lockett, author, poet, activist and founder of Success Movement
Guests: Gentlemen's Society, Tarrant County Youth Coalition, FWISD, Fort Worth Black Chamber, Minority Citizens Counsel, Andre Johnson - speaker
- WHAT:** Book release reception & autograph signing
- WHEN & WHERE:** Saturday, May 30, 2009
1:00 p.m. - 3:00 p.m.
The Dock Book Shop
6637 Meadowbrook Dr. (at Handley Dr. in Meadowbrook Plaza)
Fort Worth, TX 76120
- WHY:** To bring awareness to positive teens who are overcoming and the organizations/resources that support their success, including Junichi Lockett
- INFO:** For interviews with Lockett or more information on his book "Soldier Mentality," contact Adrian Parker at (917) 881-2643 or ap@theparkmark.com

BOOK SUMMARY

Before you can accomplish, you must first believe. In the new book release, "Soldier Mentality," Junichi Lockett translates his experiences as a soldier, a father, a son, a brother, a teacher and a student into a blueprint for building youth leaders. He gives practical strategies for balancing education, empowerment and entertainment and demonstrates how they affect leadership development. "Soldier Mentality" arms young minority males and their mentors with the intellectual tools necessary to pursue a purpose bigger than their present situation.

ABOUT THE AUTHOR

As an Iraqi War veteran, Junichi Lockett applies his understanding of the importance of establishing a "mission" to the pursuit of purpose. He presently teaches at A.M. Pate Elementary School and is the founder of the "We Got Next" youth leadership movement. In addition to being a father, Lockett mentors several youth as a leadership instructor, life consultant and Big Brothers/Big Sisters volunteer. Civically, he is active in Alpha Phi Alpha Fraternity Inc. and is a sought-after conference speaker and poet.

VIEW

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